



# Folsom's Run With Nature 10k, 5k & The Wild Way



Saturday, May 15, 2010  
at 8:00am

*NEW Location! New Course!*

*Vendor Fair: Folsom City Lion's Park  
401 Stafford Street, Folsom, CA*

***check it out: [www.folsomrunwithnature.com](http://www.folsomrunwithnature.com)***

### *About the Run...*

This event, now in its 27th year, is coordinated by the Folsom Athletic Association, Friends of Folsom Parkways, and Folsom's Parks & Recreation Department. This annual, quality run promotes the benefits of better health and fitness through running, jogging, and walking. Additionally, this event was created to promote the development of the Folsom trail systems and the many benefits of preserving these natural resources. Using these natural corridors as alternative forms of transportation for pedestrians and cyclists is a key tie.

Folsom's Run With Nature attracts more than 2,000 runners, joggers, walkers, families, friends, and neighbors from Folsom and the greater Sacramento area. The course has been creatively planned to coordinate each of the separate events: 10K, 5K runs/walk & The Wild Way, in different directions to ultimately finish together through individual lanes. This exciting finish allows the participants and spectators to root for each other. There is also a FREE 1/2-mile youth run that is situated around the core activity area.

With the aid of sponsorships, proceeds from this special event will benefit: The Folsom Athletic Association, whose primary focus is to advance the interest, activity, and participation of its members and the community in recreational activities of all types; the Friends of Folsom Parkways, an organized group working with government agencies, land developers, and natural open space corridors; and the Folsom Parks & Recreation Department which is dedicated to establishing and maintaining facilities, parks and services that enhance the quality of life for people all ages, cultural origins, and abilities.

As you can see, this event touches the community in many ways! Please review the options below to discover how you can become a part of this celebration of nature and better health and fitness.

### **Vendor Package A: \$50**

Reserved booth space (10 x 10) for passing out samples, coupons, flyers, etc.

### **Vendor Package B: \$75**

Reserved booth space (10 x 10) which would allow for sales of product in addition to passing out samples, coupons, flyers, etc.  
Name on vendor banner/advertisement

### **Additional Opportunities**

There are also other opportunities for involvement, such as donation of prizes and in-kind services. We look forward to having you as a vendor for Folsom's Run With Nature

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