



# Folsom's Run With Nature 10k, 5k & The Wild Way



Saturday, May 12, 2012  
at 8:00am



Folsom City Lions Park  
401 Stafford Street, Folsom, CA

**check it out: [www.folsomrunwithnature.com](http://www.folsomrunwithnature.com)**

### About the Run...

This event, now in its 29th year, is coordinated by the Folsom's Parks & Recreation Department, Folsom Athletic Association & Friends of Folsom Parkways. This annual, quality run promotes the benefits of better health and fitness through running, jogging, and walking. Additionally, this event was created to promote the development of the Folsom trail systems and the many benefits of preserving these natural resources. Using these natural corridors as alternative forms of transportation for pedestrians and cyclists is a key tie.

Folsom's Run With Nature attracts more than 2,000 runners, joggers, walkers, families, friends, and neighbors from Folsom and the greater Sacramento area. The course has been creatively planned to coordinate each of the separate events: 10K, 5K runs/walk & The Wild Way, in different directions to ultimately finish together. This exciting finish allows the participants and spectators to root for each other. There is also a FREE 1/2-mile youth run that is situated around the core activity area and through Folsom Zoo Sanctuary.

With the aid of sponsorships, proceeds from this special event will benefit: The Folsom Athletic Association, whose primary focus is to advance the interest, activity, and participation of its members and the community in recreational activities of all types; the Friends of Folsom Parkways, an organized group working with government agencies, land developers, and natural open space corridors; and the Folsom Parks & Recreation Department which is dedicated to establishing and maintaining facilities, parks and services that enhance the quality of life for people all ages, cultural origins, and abilities.

As you can see, this event touches the community in many ways! Please review the options below to discover how you can become a part of this celebration of nature and better health and fitness.

### Vendor Package A: \$50

Reserved booth space (10 x 10) for passing out samples, coupons, flyers, etc.

### Vendor Package B: \$75

Reserved booth space (10 x 10) which would allow for sales of product in addition to passing out samples, coupons, flyers, etc.  
Name on vendor banner/advertisement

### Additional Opportunities

There are also other opportunities for involvement, such as donation of prizes and in-kind services. We look forward to having you as a vendor for Folsom's Run With Nature

**Lynne Gibboney (916) 351-3509**  
**[lgibboney@folsom.ca.us](mailto:lgibboney@folsom.ca.us)**

**City of Folsom, Parks and Recreation Department**  
**50 Natoma Street Folsom, CA 95630**



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CITY OF  
**FOLSOM**  
PARKS & RECREATION  
DEPARTMENT

Contact: Lynne Gibboney at (916) 351-3509 ~ fax (916) 351-5931 ~ lgibboney@folsom.ca.us  
Folsom Parks & Recreation Department 50 Natoma Street Folsom, CA 95630

### Vendor Agreement Form

Agency Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Type of Company: \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

#### Sponsor / Vendor will provide:

- Booth materials - table, pop-up, chairs, interactive activity
- Items for the runners raffle (adult or youth)

charged to MC/Visa/AmEx/Discover:  
# \_\_\_\_\_ cvc# \_\_\_\_\_ exp date: \_\_\_\_\_ Signed \_\_\_\_\_

#### Run With Nature Coordinator will provide:

- Reserved Booth Space
- Business Name included on back of t-shirt
- Name on three fold brochure (5,000 printed)

*We, the undersigned agree to comply with all terms outlined above, as a sponsor of Folsom's 2012 Run With Nature, on Saturday, May 12, 2012. We understand that sponsor/vendor check-in time at Folsom City Lions Park is at 6:00am on event day and that there will be no vehicles allowed in the pre/post activity area after 7:00am.*

**Thank you for your support!!**

\_\_\_\_\_  
Sponsor /Vendor Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Run With Nature Coordinator

\_\_\_\_\_  
Date